



Camrose & District
Chamber of Commerce

TRADE WINDS

The Voice of the Camrose & District Chamber of Commerce

"The Camrose Chamber of Commerce is a strong collective voice committed to fostering a prosperous, vibrant and dynamic business community."

April 2020

ISSUE 04

It has been an overwhelming and uncertain time for all of us. I have been participating in weekly conference calls with both the Canadian and Alberta Chambers of Commerce in order to understand the business programs as they develop in response to the COVID19 outbreak.

The Canadian Chamber of Commerce is in constant conversation with the Federal Government regarding business continuity, protection and the necessary resources you require.

The Alberta and Canadian Chamber's websites resource pages are updated daily.



I am happy to share the announcement of the [Canadian Business Resilience Network \(CBRN\)](https://cbrn.ca) website which is launching today. Businesses can count on the Canadian Business Resilience Network.

We're a proud supporter of this new resource for up-to-date information, tips and tools to help businesses and their people see through the #COVID19 pandemic.
<https://cbrn.ca> #BizResilience

STATS CANADA: Canadian Survey on Business Conditions (CSBC).

You can access the link by clicking the following link www.statcan.gc.ca/CSBC

I encourage ALL BUSINESSES to fill out. The decisions that the federal government will make in coming days and weeks will be made based on data – let's help ensure that the data is accurate and that the right decisions are being made on behalf of all Canadians.

I wish you all the best of health. Sharon Anderson

Our Trucking Industry: Keeping Canadians Fed During COVID-19 Jarred Cohen – 31/03/2020 – 0

As Canadians grapple with the impacts of the COVID-19 virus, there are unsung heroes that have helped keep supply chains open and flowing. Canada's long-distance truckers have been on the front lines, putting their own lives at risk to keep grocery store shelves stocked for shoppers. These people are vital to economic growth – about 70% of Canadian goods are transported by truck.

It has not been easy. While truck drivers are considered essential workers, which provides them with the ability to travel between Canada and the US, they face significant challenges to their normal work routines. While some progress has been made in negotiations with various orders of government, the drivers are unable to access washrooms and showers at some truck stops and are being refused access to facilities at more and more distribution centres. This barrier makes them unable to follow government-mandated hygiene requirements. Drivers also need adequate support from shippers and receivers.

As Maryscott Greenwood, CEO of the Canadian American Business Council and Stephen Laskowski, President of the Canadian Trucking Alliance noted in a piece yesterday morning, some shippers and receivers are not letting drivers use their bathroom facilities and insisting they stay in their trucks. Surely, given that these drivers are keeping our economy moving, shippers and receivers can develop practices and protocols to keep drivers and their employees safe while providing driver access to these facilities.

"If we can work together to get the product to the people it needs to get to, why can't we work together to ensure we look after each other's basic human rights and needs?" asked Mike Millian, President, Private Motor Truck Council of Canada.

We should all be inspired by recent acts of generosity and good spirit towards truck drivers. There are stories around the country of family-run businesses that are taking measures to truck drivers to give them at least a bit of a break. For instance, one business in Quebec is permitting truckers a free 30-minute stay at certain hotels. Another in Nova Scotia offers them free meals. These are just some of the ways Canadians are stepping up to help one another.

We are sharing your "Open for Business" information as we receive it. Whether you have an on-line presence, curbside pick-up or delivery services, or are open as an essential service, please log into Your business page on our web-site and add your information or promo under this link: [MarketSpace](#), Hot Deals or Member Deals. This will ensure that your business information or offer is in the queue for approval to be posted. Go to www.camrosecchamber.ca and scroll down to Member Login on the right side.

Member Login

Username:

Password:

[Forgot your username/password?](#)



COVID-19 is having a dramatic impact on our lives, businesses, and on supply chains.

UPS is closely monitoring the impact of the Coronavirus and we want to make sure you are kept up-to-date on what they are doing to keep members and customers like you safe while continuing to deliver around the world.

Here's what we know and what you can expect:

- Compliance with all government regulations and health safety guidelines related to the containment of COVID-19.
- Many people are asking the same question: is it safe to receive and handle a shipment? The World Health Organization (WHO) and U.S. Centers for Disease Control

(CDC) has stated that the likelihood of catching the COVID-19 virus by touching cardboard or other shipping containers is low.

- If you prefer that your UPS driver does not deliver packages to your premises, you can arrange for your packages to be held for pickup at your local customer center for 2 weeks. When you wish to resume delivery to your business, you can request that to happen at the same UPS customer service counter you visit to pick up packages.

- You can also track your deliveries via UPS.com, and where available, you can sign up for UPS My Choice® for business. This free tracking service gives you the ability to tell your UPS driver where to leave deliveries, redirect your deliveries to another address, and receive notifications on when to expect your deliveries from UPS.

For more details and updates, please visit: http://bit.ly/UPS_Updates

Need to Ship? Visit:

www.membersbenefit-program.com/CamroseCC

Have questions about your UPS Chamber Savings Program? Call: 1-800-MEMBERS (636-2377), M-F: 8am-5pm ET.

"When I realized the business I created looks after my employees and their families."

Real benefits for your business

Chambers Plan Employee Benefits

Contact: Dennis Chamney

1-888-333-8650 <http://chambers.ca/info/>

View Chambers Plan video at

<http://www.chamberplan.ca/request-a-quote>

A new Alberta Health Services program Text4Hope – a free service providing three months of daily Cognitive Behavioural Therapy (CBT)–based text messages written by mental health therapists

<https://www.albertahealthservices.ca/topics/Page16944.aspx>
Text4Hope

[Free service supporting mental health and wellness in a time of stress and isolation.](#)

[Text COVID19HOPE to 393939 to subscribe.](#)

Welcome to our newest Members! We're so glad you've joined us.

Martinson Health - Davin Martinson (owner)

Vermeer's Dairy Ltd - Marijn, Ans, & Jake Vermeer (owners)

Leduc Black Gold Pro Rodeo & Exhibition

Are you interested in growing your business and expanding your network?
Call us for information on Membership and Business Networking today!

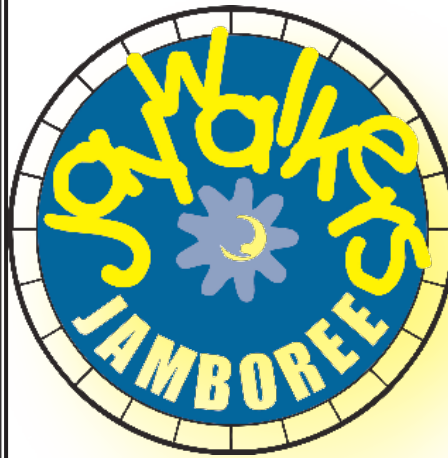
63rd Annual Jaywalkers Jamboree

June 5 - June 7, 2020

We will continue to take registrations until April 30th, when we will evaluate the COVID19 situation and determine whether to continue or to postpone Jaywalkers.

Food vendors please see Alberta Health Services Forms for new requirements.

Please contact Sharon with any questions. at 780-781-5680 or email exec@camrosechamber.ca



 **Camrose & District Chamber of Commerce**

22nd Annual Kick'N Country

PARADE

July 30, 2020

**Register for the Kick'N Country Parade anytime of the year!
Go to: camrosechamber.ca for registration forms!**

 **ROADMAP**
to Prosperity

The Canadian Chamber of Commerce has launched Roadmap2Prosperity - a blueprint to restoring Canada's economic potential that reflects the priorities and concerns of job creators in communities across Canada.

Learn more here:

<https://roadmap2prosperity.com/>

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