

"Utilities for Small Business"

Irena Struk, Utilities Consumer Advocate / Consumer Education & Awareness



Irena Struk is a Team Lead, Consumer Education and Awareness for the Office of the Utilities Consumer Advocate with the Government of Alberta.

Her passion for helping newcomers, students, seniors and Alberta's vulnerable, stems from her own experiences immigrating to Canada from the former Yugoslavia more than two decades ago.

After graduating from the University of Alberta with a bachelor's degree in Education, Irena embarked on a career helping immigrants to settle and adapt to life in Alberta. In her current role, she provides expert advice and addresses the specific needs of different client groups and partners regarding the choice of energy retailers, product options and the tools to make effective choices.

The Utilities Consumer Advocate ensures residential, farm and small business consumers have the information, protection, and representation they need in Alberta's electricity and natural gas energy industries.